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# SIMPLY

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## SUSTAINABLE®

### Marketing Manager – Maternity Cover (Part time 3 – 4 day week)

**Reporting to:** Communications Solution Owner

**Location:** London office, Hybrid

#### About us

Simply Sustainable is an AI-enabled sustainability **services business** helping organisations turn complex ESG requirements into measurable action.

We combine deep sustainability expertise with advanced data and AI tools to help clients navigate regulation, manage risk, and accelerate impact. From ESG strategy and reporting to climate, supply chains, and compliance, we deliver **outcomes that are** practical, decision-ready, and built for scale.

Our work goes beyond frameworks and disclosures. We focus on embedding sustainability into how organisations operate - using intelligent systems to increase **impact and value** in a rapidly evolving regulatory and commercial landscape.

We are purpose-led and people-powered. We invest deeply in our team through transparent progression, mentorship, and genuine wellbeing support, including flexible working, and training opportunities. We believe better work happens when people are trusted, supported, and empowered.

#### Role Overview

Reporting to the Communications Solution Owner, as the Marketing Manager you will play a key role in delivering Simply Sustainable's corporate marketing strategy and strengthening our brand reputation. You will line manage the Marketing Executive and work closely with the Client Strategy team and Leadership team. The role is responsible for translating commercial and brand objectives into high-quality, integrated marketing activity.

The role requires a confident, hands-on marketer with excellent writing and creative skills, and the ability to manage multiple campaigns and stakeholders simultaneously. You will be highly organised, commercially minded and motivated to deliver consistently high-quality outputs on time and to budget.

#### Key Responsibilities

##### **Brand Identity and Positioning**

- Ensure all marketing outputs are aligned with the Simply Sustainable brand, tone of voice and positioning.
- Review and edit marketing content to ensure clarity, consistency and quality across all channels.
- Work closely with the Client Strategies team to align campaigns with sector priorities and service positioning.

##### **Content and Campaign Management**

- Own the day-to-day management and delivery of marketing initiatives across the company's growth priorities.
- Plan, manage and deliver integrated, multi-channel campaigns.

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- Manage content calendars and oversee publications, podcasts, case studies and thought leadership content.
- Ensure campaigns are delivered on time, to budget and to agreed quality standards.

### Digital Marketing, Website and Social Media

- Oversee website content updates.
- Manage organic social media activity with Marketing Executive.
- Manage LinkedIn paid campaigns and optimise performance.
- Line-manage the Marketing Executive.

### CRM, Automation and Analytics

- Oversee CRM data quality and segmentation (HubSpot experience is beneficial).
- Manage marketing automations and nurture journeys.
- Monitor performance, analyse ROI and recommend improvements.

### Events Management

- Plan and deliver marketing-led events.
- Manage event logistics and attend hosted events.

### Collaboration and Leadership

- Work collaboratively with internal teams and agencies.
- Translate commercial objectives into actionable marketing plans.

### Skills and Competencies

- 4-5 years marketing experience.
- Strong writing and communication skills.
- Adobe Creative Cloud/InDesign and WordPress literate.
- HubSpot/CRM experience is beneficial.
- Commercially minded and analytically strong.
- Highly organised with strong project management capability.
- Team player with initiative and problem-solving ability.

### What We Offer

- Competitive salary, bonus and benefits package.
- A progressive, values-led environment with a high-performing growing team.
- Clear development pathways with annual training/qualification allowance.
- A supportive and inclusive workplace culture.

If you would like to apply and feel your experience is suitable for the above, please send your CV and cover letter to [careers@simplysustainable.com](mailto:careers@simplysustainable.com)